



Co-organised by Professional Standards and Development Committee and Intellectual Property Committee of the Bar Council, and Licensing Executives Society Malaysia

SEMINAR ON CONTRACTUAL AND OTHER LEGAL ISSUES IN LICENSING

◆ Date: 5 Nov 2012 (Monday) ◆ Time: 8:30 am – 5:15 pm ◆ Venue: Renaissance Hotel,

Corner of Jalan Sultan Ismail and Jalan Ampang, 50450 Kuala Lumpur

◆ Registration Fee: Pupils-in-Chambers, Members of the Bar or LESM RM50 | Non-members RM100

Programme:

08:30 am – 09:00 am	Registration
09:00 am – 09:15 am	Welcome Note and Speech
09:15 am – 10:00 am	Prior Preparation and Planning Prevent Poor Performance (by Dr Mark Horsburgh, Fisher Adams Kelly)
10:00 am – 10:15 am	Q&A for Dr Mark Horsburgh's Topic
10:15 am – 10:45 am	Tea Break
10:45 am – 11:30 pm	Practical Considerations in IP Licensing (by Wong Sai Fong, ShearnDelamore & Co)
11:30 am – 12:30 pm	Developing a Licensing Strategy (by Dr Jasmine Kway, Transpacific IP)
12:30 pm – 01:00 pm	Q&A for both Mr Wong's and Dr Kway's Topics
01:00 pm – 2:30 pm	Lunch Break
2.30 pm – 4.00 pm	Licensing Game (by Chew Phye Keat, Raja, Darryl & Loh)
4:00 pm - 4.15 pm	Afternoon Tea
4:15 pm – 5:00 pm	Contractual Pitfalls to Avoid in Licensing (by Alban Kang, ATMD Bird & Bird)
5:00 pm – 5:15pm	Q & A for Mr Alban Kang's Topic